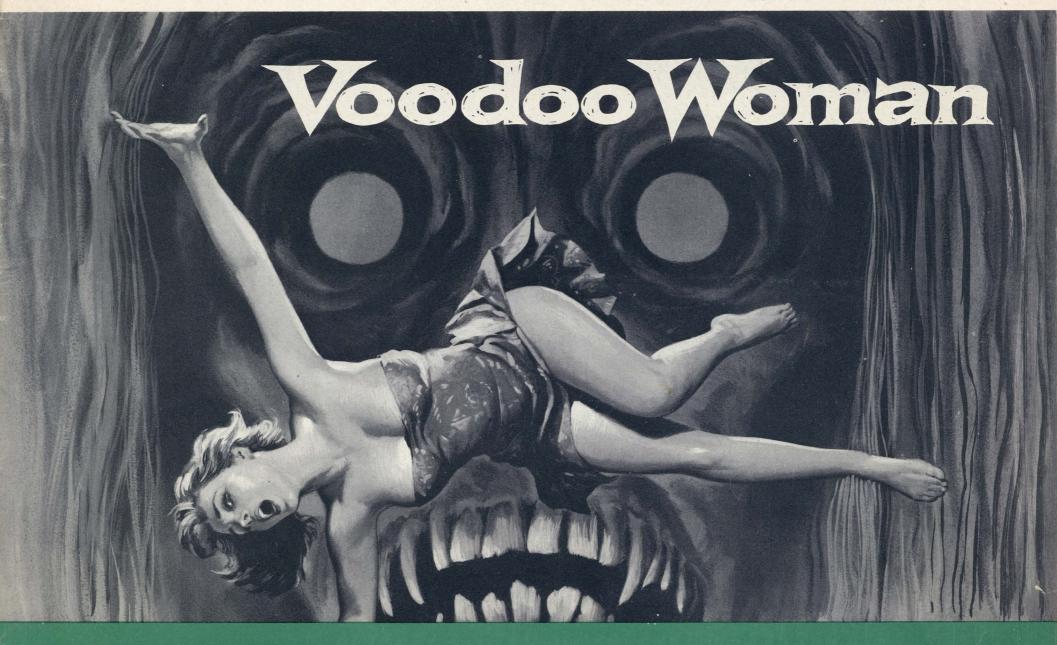
CAMPAIGN MANUAL



The screen's new HIGH in VIOLENT, SHRIEKING TERROR!





ADVERTISING











The girl who lived 1000 years...buried alive! The voodoo blood ceremony! The unholy nowhere of the tortured undead! The hideous creature that was once a beautiful girl!



AD MAT C-507



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CREEPING TERROR...STRIKING FROM THE DEPTHS OF HELL!



Voodoo Woman

Lance FULLER . Mary Ellen KAYE . ALEX GORDON . EDWARD L CAHN . RUSSELL BENDER and V. I. VOSS . A CARMEL PRODUCTION . AN AMERICAN-INTERNATIONAL PICTURE

PUBLICITY



2 COL SCENE MAT 2-B

TOM CONWAY

Suave Tem Conway, long popular as "The Falcon" and "Inspector Mark Saber", essays a complete change of pace in American-International's weird horror chiller, "Voodoo Woman". Not since he starred in the "Cat People" and "I Walked with a Zembie" pictures has

Tom had a role like his current one, that of an outlawed scientist in a jungle full of headhunters who turns Marla English into the most terrifying monster the screen has shown in many years. Touch Conners, Mary Ellen Kaye and Lance Fuller are the others involved in this punch-packed action hit from American-International.

STRANGE VOODOO HORROR THRILLER ARRIVES

Not since the days of "Dracula" and "White Zombie" has there been a horror picture so packed with weird and unusual thrills as American-International's "Voodoo Woman", starring beautiful Marla English as a ruthless adventuress who ventures into the darkest voodoo jungle to desecrate the temples and idols of headhunters. Tom Conway co-stars as a mad outlawed scientist who turns Marla into a horrible monster through his voodoo experiments. Handsome Touch Connors is the hero and lovely Mary Ellen Kaye portrays Conway's imprisoned wife who tries to escape her demented husband's domain. Lance Fuller completes the starring quintet as a villainous treasure hunter in league with Marla.



Mary Ellen Kaye and Touch Connors starring in the new horror thriller VOODOO WOMAN now showing at the Theatre.

1 COL SCENE MAT 1-C

TOUCH CONNORS

Touch Connors is fast becoming one of Hollywood's most pepular young leading men. Since his roles in American-International's "Day the World Ended", "Oklahoma Woman", "Flesh and the Spur" and "Shake, Rattle and Rock", he now appears as a two-fisted jungle guide who ventures into headhunter territory to save lovely Mary Ellen Kaye from the murderous intentions of her mad scientist husband, Tom Conway, who has turned beautiful Marla English into the weird and horrific "Voodoo Woman", all of wh ch makes this American-International chiller one of the most terrifying horror hits ever to come out of Hollywood.



MARLA ENGLISH

Fast becoming one of Hollywood's top glamour queens after years of pin-up popularity is beautiful Marla English, under contract to American-International since her exciting performances in the company's "She-Creature", "Flesh and the Spur" and "Runaway Daughters". In Voodoo Woman", Marla plays a ruthless adventuress who does not hesitate to kill in order to satisfy her desire for gold and men. Tom Conway, Touch Connors, Lance Fuller and Marry Ellen Kaye co-star in one of the year's most exciting horror pictures.

ADS

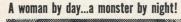


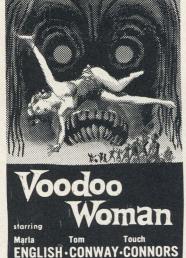
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Story & Screenplay by RUSSELL BENDER & V. I. VOSS • AN AMERICAN-INTERNATIONAL PICTURE

AD MAT NO. 204





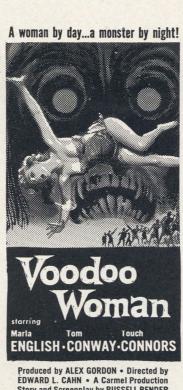
A Carmel Production An AMERICAN-INTERNATIONAL Picture

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An AMERICAN-INTERNATIONAL Picture

AD MAT NO. 103



Produced by ALEX GORDON • Directed by EDWARD L. CAHN • A Carmel Production Story and Screenplay by RUSSELL BENDER and V. I. VOSS • An American-International **AD MAT NO. 101**

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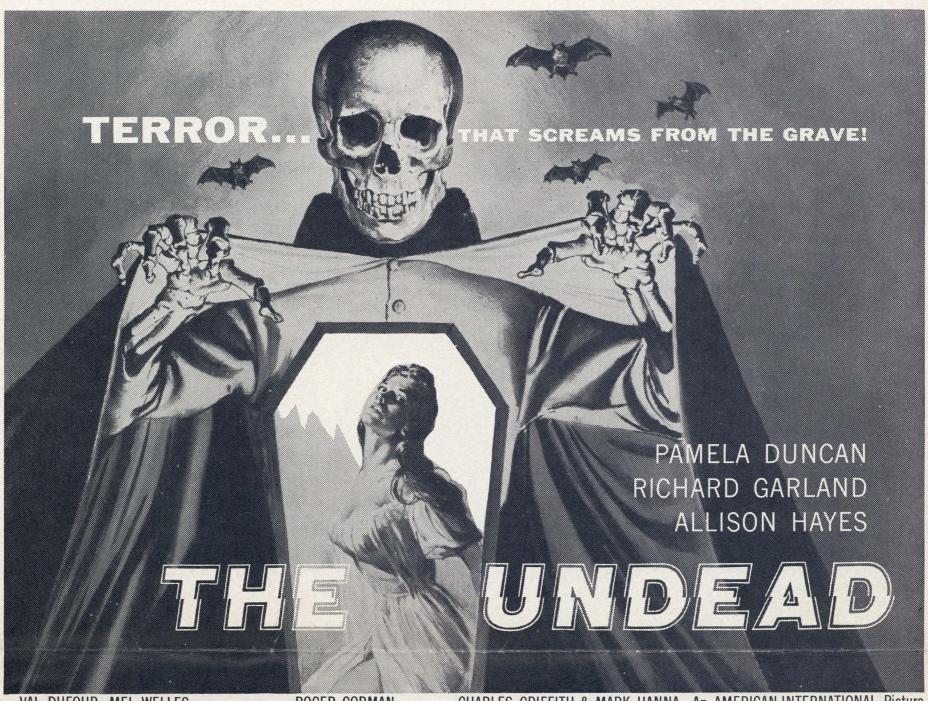
AD MAT NO.206

CREEPING TERROR...striking from the depths of hell!



Produced by ALEX GORDON • Directed by EDWARD L. CAHN • A CARMEL PRODUCTION Story & Screenplay by RUSSELL BENDER & V. I. VOSS . An AMERICAN-INTERNATIONAL PICTURE

CAMPAIGN MANUAL



with VAL DUFOUR • MEL WELLES • Produced and Directed by ROGER CORMAN • Screenplay by CHARLES GRIFFITH & MARK HANNA • An AMERICAN-INTERNATIONAL Picture

AD MAT NO. 508

PUBLICITY



Scene from the new horror film THE UNDEAD co-starring Pamela Duncan, Richard Garland, and Alison Hayes, now at the Theatre.

2 COL SCENE MAT 2-A

VAL DUFOUR

Val Dufour, one of the Broadway stage and TV's finest stars makes his screen debut in Roger Corman's Masterpiece of Horror "The Undead"

In "The Undead" Mr Dufour portrays Quintus, a brilliant scientist whose years of study in Tibet have unearthed startling secrets that enable him to control not only the minds and bodies of his victims but to master time itself. His meddling with the laws of nature starts a chain reaction that ends with Quintus engaged in a life or death struggle with the devil himself. The outcome of this fight makes "The Undead" the most exciting picture of the year.

Although in show business since the age of 6 when he first appeared singing a song titled (really) "I ain't gonna give nobody none of my jelly roll", Val Dufour is probably best remembered as the star of NBC-TV's daytime serial "First Love", and his Broadway appearances in "Mr. Roberts", "High Button Shoes" and the "Glass Harp".

Starring in "The Undead" are Pamela Duncan, Richard Garland, and Allison Hayes, with Mel Welles and Billy Barty.

NEW SUPERNATURAL THRILLER SHOCKS THE SCREEN

Boasting one of the most unusual and terrifying stories ever put on film, American-International's "The Undead" deals with supernatural secrets of nature that science has yet to explain. With Allison Hayes, Richard Garland and Pamela Duncan in the leads, "The Undead" is the story of a man who used ancient Tibetian secrets to control not only the minds and bodies of his victims, but time itself. These actions lead to a clash with the only one who can create more evil—the devil. What happens when man and devil tangle creates horrifying excitement.

From a society girl (in real life) to a witch (in reel life) may seem quite a switch, but it's all in a day's acting for lovely Allison Hayes, star of American-International's "The Undead". Allison was lured from her life as a Washington debutante by a Universal contract and appeared in several pictures in-cluding "Sign of the Pagan" with Jack Palance. She also did "The Gunslinger" opposite John Ireland which lead to her being chosen for "The Undead", in which she plays one of the devil's own creatures, a woman who uses her supernatural powers for evil and horrible pur-

CHALLENGE **ADVANCE STORY**

Do you consider yourself a horror fan? Can you take the most terrifying picture of this or any othermanager of ...theater has challenged all those who think they can take it by presenting Roger Corman's newest shocker "The Undead" starting...

Co-starring Pamela Duncan, Richard Garland and Allison Hayes "The Undead" delves into the supernatural and the mysterious secrets of afterlife that have escaped scientific explanation. A series of terrifying

PAMELA DUNCAN

One of the most thoroughly experienced actresses among the new Hollywood stars is beautiful Pamela Duncan starring in the exciting tale of the supernatural "The Undead", now playing at the

Besides her Broadway appearances in Winter's Tale, Voice of the Turtle, Born Yesterday and Picnic, among others, Pamela has appeared in over 300 Television shows acting opposite almost all of the famous and movie personalities. Her current motion picture activity includes featured roles in Julie (MGM), "Seven Men From Now" (Warners) and the soon to be released "Attack of the Crab Monsters" (Allied Artists).

Co-starring in "The Undead" are Richard Garland and Allison Hayes, with Val Dufour, Mel Welles and Dorothy Neuman.

events lead to the man who controls time itself into a direct clash with the Devil. This clash brings the picture to a climax as exciting as ever brought to the screen.

If you like your pictures excitinginvites youtheater to "The Undead" a great picture, but not one for the weak or faint



Pamela Duncan, starring in the new horror film THE UNDEAD, coming to the.....

Theatre. 1 col scene mat 1-B

RICHARD GARLAND

Richard Garland is fast becoming a popular leading man in Hollywood. After appearing in such Universal pictures as "Battle of Apache Pass" and "Cimarron Kid" appeared with Gary Cooper in "Friendly. Persuasion". In American-International's "The Undead", he faces the devil himself to save his sweetheart from the headman's axe only to see her forced to decide between staying with him or dying so that she may live untold future lives. Allison Hayes and Pamela Duncan appear with Richard Gar-land in this exciting tale of the supernatural.

ADS . . .

TERROR! screams from the grave! Pamela Richard DUNCAN • GARLAND •

with VAL DUFOUR · MEL WELLES · Produced and Directed by ROGER CORMAN · Screenplay by CHARLES GRIFFITH & MARK HANNA An AMERICAN-INTERNATIONAL Picture

AD MAT NO. 206



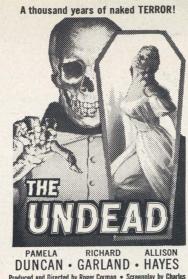
starring PAMELA DUNCAN · RICHARD GARLAND · ALLISON HAYES Produced and Directed by ROGER CORMAN . An American-International Picture

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with VAL DUFOUR - MEL WELLES - Produced and Directed by ROGER CORMAN - Screenplay by CHARLES GRIFFITH & MARK HANNA - An AMERICAN-INTERNATIONAL Picture

AD MAT NO. 307



Produced and Directed by Roger Corman • Screenplay by Charles Griffith and Mark Hanna • An American-International Picture

AD MAT NO 102



AD MAT NO. 101



DUNCAN • GARLAND • HAYES Produced and Directed by Roger Corman • Screenplay by Charles Griffith and Mark Hanna . An American-International Picture

AD MAT NO. 103

TERROR...THAT SCREAMS FROM THE GRAVE!



Produced and Directed by ROGER CORMAN • An American-International Picture

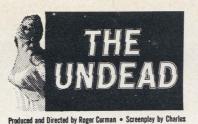
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DUNCAN · GARLAND · HAYES Produced and Directed by Roger Corman • Screenplay by Charles Griffith and Mark Hanna • An American-International Picture



that screams from the grave!

DUNCAN · GARLAND · HAYES Produced and Directed by Roger Corman . Screenplay by Charles Griffith and Mark Hanna . An American-International Picture

TERROR...THAT SCREAMS FROM THE GRAVE!



Produced and Directed by ROGER CORMAN • An American-International Picture

AD-PUB MAT FOR ONLY 35c

An AMERICAN-INTERNATIONAL Picture

SPECIAL MAT No. 1

COMBINATION CAMPAIGN

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We have prepared a variety of combination ads designed to sell a DOUBLE -BARRELED SHOCK THRILL SHOW.

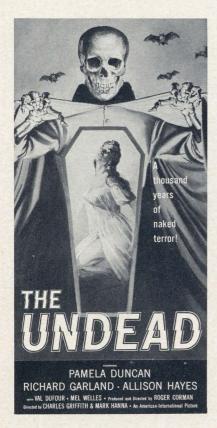
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TV TRAILERS have been prepared for the DOUBLE BILL and are available FREE in 20-second and one-minute versions.

RADIO TV SPOT ANNOUNCEMENTS are also available for the DOUBLE BILL.

TV and RADIO spots are free through your local AMERICAN exchange . . . Use them for guaranteed PROFITS!

POSTERS



THREE SHEET



INSERT



THE UNDEAD —PRIES CUNCIN RICHARD GARLAND ALLEON RICHARD GARLAND RICHARD GARLAND RICHARD GARLAND RICHARD RICHARD GARLAND RICHARD RICHARD GARLAND RICHARD GARLAND RICHARD GARLAND RICHARD RICHARD RICHARD GARLAND RICHARD RIC

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22 x 28

30 x 40s — 40 x 60s — 24 x 82s, TRAILERS AVAILABLE AT YOUR LOCAL NATIONAL SCREEN SERVICE EXCHANGE.

THE CAST

Helene (Diana)	PAMELA DUNCAN
Pendragon	RICHARD GARLAND
Livia	ALLISON HAYES
Quintus	VAL DUFOUR
	MEL WELLES
Meg Maud	DOROTHY NEUMAN
The Imp	BILLY BARTY
Scroop	BRUNO VE SOTO
Gobbo	AARON SAXON
	RICHARD DEVON

SYNOPSIS

"THE UNDEAD"

(Not for Publication)

Quintus Ratcliff, time-experimentalist, has uncovered the truth of the unbroken Chain of Life, has indeed found that each life proceeds forever, appearing again and again in a million physical existences. Now he has returned to his old university, and to Professor Ulbrect Olinger, who had expelled him for delving too deeply into forbidden mysteries of the occult world.

To vindicate himself to Olinger, Quintus sets out to prove his theory by descending the ages of one woman's life. The woman in question is a prostitute, Diana Love.

He follows Diana's soul back 1,000 years, until he discovers her within the person of a girl named Helene. Diana wakes within Helene, to discover to her horror that she is in a medieval prison, condemned to die at dawn, beheaded for witchcraft. Diana's voice helps Helene to escape, thus changing her own past. For Helene had died that dawn. Now she will not, and her destiny has been altered. If she lives past the dawn, all her future selves will die.

Helene does not know this, and runs to her lover, Pendragon, who has been trying to free her from the dungeon. A real witch, Livia, has framed Helene, by falsely accusing her of enchanting one Smolkin, an addle-pated gravedigger. Livia is in love with Pendragon, and manages to again separate the lovers. While Helene is protected by Smolkin, tavern-keeper Scroop, and a kindly old hag, Meg-Maud, Livia takes Pendragon to the Witches' Sabbath, to have him sell his soul to Satan, in order to free Helene from the dungeon. Quintus follows Helene back and stops Pendragon from making the sale.

When Quintus tells Helene the truth, she is faced with the choice of living out her old life with Pendragon, or voluntarily dying, so as to live all her future lives. Her future voices speak to her, and she decides to die. She escapes Pendragon and runs to be beheaded, just as the dawn rises.

She escapes Pendragon and runs to be beheaded, just as the dawn rises.

Helene is saved, but Quintus is stuck in the dark ages. With Helene dead, her chain of life with Diana, upon which Quintus had returned, is broken. Satan has a good laugh at his predicament.

CREDITS

Producer and Director	ROGER CORMAN
Assistant Director	LOU PLACE
Screen Masque by	CHARLES B. GRIFFITH
	and MARK HANNA
Cinematography	WILLIAM SICKNER
Film Director	
Music	RONALD STEIN

AN AMERICAN-INTERNATIONAL PICTURE Running Time — 71 Minutes 44 Seconds

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Buffalo, N. Y.
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Atlanta, Ga.
BOSTON
Joe Levine
19 Winchester St.
Boston, Mass.
CHARLOTTE
Bob Pinson
300 W. Third St.
Charlotte, N.C.
CHICAGO
Max Roth
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Chicago, Ill.
CINCINNATI
Selma & Jay Blachshlager
1632 Central Parkway
Cincinnati, Ohio
CLEVELAND
Irwin Pollard
308 Film Building
Cleveland, Ohio
DALLAS
Fred Myers
310 S. Harwood St.
Dallas, Texas
DENVER
"Chick" Lloyd
820 Twenty-First St.
Denver, Colo.
DETROIT
Jack Zide
2310 Cass Ave.
Detroit, Mich.
INDIANAPOLIS
Helen Bohn
441 N. Illinois Ave.
Indianapolis, Ind.
KANSAS CITY
Bob Herrell
120 W. Eighteenth St.
Kansas City, Mo.
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"Red" Jacobs
1928 S. Vermont Ave.
Los Angeles 7, Calif.
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Fred Myers
361 S. Second St.
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Bill Benjamin

706 W. State St.

Milwaukee, Wis.

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Don Swartz

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Minneapolis, Minn.

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Myer Stern

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Omaha, Nebr.

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Sam Brunk

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Oklahoma City, Okla.

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John Scheaffer

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Philadelphia 7, Pa.

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Pittsburgh, Pa.

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George Phillips

Herman Gorelick

3216 Olive St.

St. Louis, Mo.

SAN FRANCISCO

Hal Gruber

255 Hyde St.

San Francisco 2, Calif.

SEATTLE-PORTLAND

Ernie Piro

2319 Second St.

Seattle, Washington

SALT LAKE CITY

Fred Palosky

252 E. First South St.

Salt Lake City, Utah

WASHINGTON, D.C.

JEROME SANDY

1015 New Jersey Ave. N.W.

Washington, D.C.

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ST. JOHN
E. Whelpley
162 Union St.

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GREAT BRITIAN
Anglo-Amalgamated
113 Wardour St. WI
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AUSTRALIA Ray Films Pty, Ltd. 149 Castlereagh St. Sydney, Australia

Exclusive Foreign Representative:
AMERICAN TRADING ASSOCIATION
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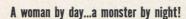


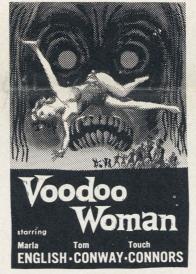
Marla English, Tom Conway in the new horror thriller VOODOO WOMAN, now at the......Theatre.

CREEPING TERROR...striking from the depths of hell!



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A woman by day...a monster by night!



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"VOODOO WOMAN" is available as part of a DOUBLE BILL COMBINATION PROGRAM.

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ALSO SPECIAL COMBINATION SIX-SHEET

MARLA ENGLISH Marilyn Blanchard TOM CONWAY Dr. Roland Gerard TOUCH CONNORS Ted Bronson LANCE FULLER Rick (Harry).... MARY ELLEN KAYE Susan. PAUL DUBOV Marcel MARTIN WILKINS Chaka NORMAN WILLIS Harry West.... OTIS GREENE Bobo . EMMETT E. SMITH Gandor. PAUL BLAISDELL Monster. GISELLE D'ARC Singer. Native Girl JEAN DAVIS

THE CAST

"VOODOO WOMAN"

(Brief Synopsis)

Dr. Roland Gerard, outlawed scientist, lives in a forbidden jungle among voodoo rites and strange native ceremonies. His wife, Susan, is a virtual captive at the native village and unaware of her husband's weird actions

Gerard experiments on a native girl and through a serum changes her into a monstrous creation. His mad intention is to bring the creature back to the United States and show his former critics and scientists who have outlawed him that his theories were correct.

Meanwhile, Marilyn Blanchard, beautiful adventuress, and her weak companion, Rick, are in a small tropical cafe near the jungle. They are waiting for a guide, Ted Bronson, to take them into the jungle where they intend to find the voodoo village and steal the golden idols of the natives.

When Dr. Gerard's monster murders some natives and destroys a village, the natives rise but the doctor promises them a sacrifice. The menster turns back into the native girl and in the latter shape she encounters Harry in the jungle. Harry is instrumental in her death. The natives attack but the doctor saves the white people for the moment.

He sees in Marilyn a new subject for his experiment. He tells her if she will agree to the operation she will become a native priestess and the treasures will be hers. She agrees. Rick is shot by Marilyn when the natives demand a sacrifice.

At the climax, the monster runs loose, and the doctor turns his own wife over to the voodoo killers. Previously, Ted and Susan have realized that the doctor is mad and what is going on, and several times they tried unsuccessfully to escape.

At the end, Ted and Susan are about to be sacrificed in a crater when the monster runs amock among the natives. The natives flee, the monster kills the doctor, and Ted, with a home-made bomb, drives the natives off completely. The monster returns to Marilyn's shape. Marilyn, seeing the golden idol she wants by the crater, tries to grab it but loses her footing and falls into the steaming cauldron.

Ted and Susan make their way back to civilization together.

OFFICIAL BILLING

Executive Producers	SAMUEL Z. ARKOFF
	and JAMES H. NICHOLSON
Producer	ALEX GORDON
Director	EDWARD L. CAHN
	RUSSELL BENDER and V. I. VOSS
Director of Photography	
Production Manager	BART CARRE
	RONALD SINLCAIR
Music	DARRELL CALKER
Song	"BLACK VOODOO"
Lyrics	JOHN BLACKBURN
Music	DARRELL CALKER

A CARMEL PRODUCTION

AN AMERICAN-INTERNATIONAL PICTURE Running Time: 75 Minutes

AMERICAN-INTERNATIONAL

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AD MAT NO. C-204



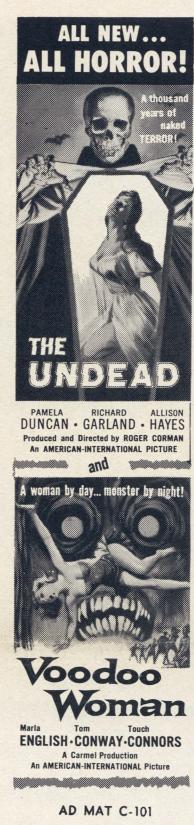


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Produced and Directed by ROGER CORMAN • An American-International Picture

AD MAT NO. C-203





PAMELA RICHARD ALLISON
DUNCAN • GARLAND • HAYES

Produced and Directed by ROGER CORMAN
An AMERICAN-INTERNATIONAL Picture

AD MAT C-102

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PUBLICITY



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AMERICAN-INTERNATIONAL IS AN EXHIBITOR OPERATED COMPANY WITH A RECORD OF OUTSTANDING SUCCESSES. HAVE YOU PLAYED THESE DOUBLE-BOX OFFICE COMBINATIONS?





DOUBLE SOCK ... ROCK and THRILL SHOW!











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EXCHANGE

HOLLYWOOD'S ALL NEW VOODOO WITCHCRAFT HORROR SHOW

Never before has the screen offered two screaming terrifying horror hits like American-International's "Voodoo Woman" and "The Undead". From the company that produced "Day the World Ended", "She-Creature" and "It conquered the World" now comes a show so chilling and strange that movie fans will find themselves watching three hours of top excitement and thrills. Lovely Marla English stars in "Voodoo Woman" as a girl who becomes a horrible monster through the machinations of Tom Conway, portraying a mad outlawed scientist who lives in the darkest voodoo jungle among a tribe of headhunters. Touch Connors, Lance Fuller and Mary Ellen Kaye co-star. "The Undead" is a supernatural witchcraft thriller in which a man fights the devil himself to save the girl he loves from the headman's axe with Richard Garland, Allison Hayes and Pamela Duncan toplined.

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ALL NEW HORROR SHOCK SHOW

From American-International, Hollywood's top makers of spine-chilling horror pictures, who brought to the screen "Day the World Ended" and "Phantom from 10,000 Leagues" and "The She-Creature" and "It Conquered the World", now comes the most terrifying, weird and supernatural voodoo witchcraft show of them all, "Voodoo Woman" and "The Undead".

Lovely Marla English, the screen's pin-up glamour queen, stars in "Voodoo Woman", in which suave Tom Conway transforms her into a monstrous creation which destroys villages and people. Touch Connors, Lance Fuller and Mary Ellen Kaye, three of the screen's fastest rising new faces, are co-starred in this tale of action, thrills, and strange voodoo adventures.

"The Undead" is a strange tale of supernatural witchcraft in which a man tangles with the devil himself, toplining Allison Hayes, Richard Garland and Pamela Duncan.

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NEW AND DIFFERENT HORROR THRILL SHOW

Lovely pin-up queen Marla English essays the title role in "Voodoo Woman" as a ruthless adventuress who braves head-hunters and strange voodoo rites to venture into the deepest jungle for a lost treasure. Tom Conway, demented outlawed scientist, turns her into a monstrous creature which goes on a rampage of murder and destruction in spite of the efforts of Touch Connors, Lance Fuller and Mary Ellen Kaye.

A man's fight with the devil himself to save the girl he loves from the headman's axe is one of the unusual plot situations in "The Undead", witchcraft chiller toplining Richard Garland, Allison Hayes and Pamela Duncan.

Together, "Voodoo Woman" and "The Undead" provide three hours of spine-chilling thrills not equalled since the days of "Frankenstein" and "Dracula".

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ALL NEW!...ALL HORROR!



